2012 IEDRC MALAYSIA CONFERENCES SCHEDULE

Kuala Lumpur, Malaysia, 22-23 December, 2012

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http://www.iedrc.org/

Registration Only: December 22, 2012 (Saturday)

Concorde Inn KLIA

10: 00-12: 30	Arrival and Registration
13: 30 - 17: 00	

Note: (1) You can also register at any time during the conference.

(2) Certificate of Participation can be collected at the registration counter.

(3) Please tell the conference receptions your paper ID.

(4) The organizer won't provide accommodation, and we suggest you make an early reservation.

(5) One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on December 23, 2012.

Conference: Morning, December 23, 2012 (Sunday)

00.20.00.10		
08:30- 08:40	Opening Remarks	
	Prof. Jason Lim Miin Hwa	
	Fulbright Research Scholar 2009-2010 University of Michigan Ann	
	Arbor , USA	
08:40-09:10	Keynote Speaker Speech 1	
	Dr Ezaz Ahmed,CAHRI	
	Changing Employment Relationship: Through the Lenses of Promise and	
	Reciprocity	
	Central Queensland University (CQU) - School of Management &	
	Marketing, Rockhampton, Australia	
09:10-09:40	Keynote Speaker Speech 2	
	Prof. Jason Lim Miin Hwa	
	Providing an Overview of the Research Context: Pedagogical Implications for the	
	Writing of Research Reports in Applied Linguistics	
	lbright Research Scholar 2009-2010 University of Michigan Ann Arbor,	
	USA	
9:40-10:00	Coffee Break & Photo Session	

Venue: Concorde 1

Morning, December 23, 2012 (Sunday)

SESSION – 1 (ICOSH 2012)

Venue: Concorde 1

Session Chair: Nik Ramli Nik Abdul Rashid

Time: 10:00-12:00

F00005	A Study of the Religious Recognition of Art	
	Reza Alipour Saadani, Marjan Sheikhzadeh	
F00009	Rural Public Library Supporting Rural Women Development and Empowerment	
	Roziya Abu	
F00010	The Lifestyle of Young Offenders before Rehabilitation	
	Mohd Taufik Mohammad and Azlinda Azman	
F00011	Furniture in Negeri Sembilan Traditional House Kitchen	
	Mohamad Hanif Abdul Wahab, Mohamad Awang and Nor Aniswati Awang Lah	
F00013	Measuring Trust on Green Advertising Claims: An Exploratory Study on Higher	
	Institution Student towards Malaysian Green Advertisements	
	Suhaimee Saahar @ Saabar , Abuzar Abdul Halim , Antashah Mohd Nor and	
	Khairudin Murad	
F00022	Parent-child Relationship as a Moderator in the Relationship between Economic	
	Hardship and Adolescents' Delinquency in Divorced Families	
	Nooshin Sabour Esmaeili, Siti Nor Yaacob, Tan Soon Aun	
F00023	Applying Ancient Philosophy for the furtherance of modern Science	
	Steven Rutledge	
F00031	Social Attitudes: Forecasting the Behavior of Labor Migrants	
	Inna Akopova	
F00032	Investigation of the quality of the illustration picture books for children aged 3 to 5	
	(grade- A) in Iran	
	Reza Alipour Saadani, Marjan Sheikhzadeh	
F00035	Rate the Motives to Use a Seat Belt in Iran	
	Hossein Vaghefpour and Kobra Zabeh	
F00040	Perceived Web Service Quality for Students' Portal in Higher Learning Institution	
	Noraini Nasirun, Sarina Muhamad Noor, Zor Mat Nor, Hisaruddin Ahmat and Zulaiha	
	Ahmad	
F00043	Effects of Physical Environment on Brand Loyalty and Moderated Effects of Brand	
	Image	
	Woo-seok Choi, Jun-seokHeo and Min-jae Kim	
F00044	ICT Adoption and Implementation Benefits in Medical Centres: A Study of Pusrawi	
	Hospital, Malaysia	
	Mohd Hafizuddin Mohd Azlan, Marlita Mat Yusof and Murni Zarina Mohamed Razali	
F00045	A Conceptual Study on Working From Home in Malaysian Construction Industry	
	Nurul Adilah Saludin and Hasnanywati Hassan	

F00048	Blogs: New Medium Of Hate Speech Communication And The Implication On Ethnic
	Relations In Malaysia
	Rajini Kumar Sreedharam and Faridah Jalil
F10018	'Colocalization': Coexistence and integration of foreign workers with local
	communities in Penang, Malaysia
	Suriati Ghazali, Morshidi Sirat, Elaine Lynn-Ee Ho, Hassan Naziri Khalid, Jabil
	Mapjabil

SESSION - 2 (ICEBM 2012)

Venue: Concorde 7

Session Chair: Dr Ezaz Ahmed, CAHRI

Time: 10:00-12:00

K00002	Factors Constraining Labour Productivity: Case Study of Turkmenistan
	Serdar Durdyev, Syuhaida Ismail and Nooh Abu Bakar
K00004	The Conceptual Framework of Intercultural Competence on Consumer Satisfaction with
	Service Quality in Malaysian Retailing Industry
	Ali Ihtiyar, Fauziah Sh. Ahmad, Rosmini Omar
K00006	Short Selling Stabilizes the Market. Evidence from China
	Muhammad Suhail Rizwan, Muhammad Junaid Iqbal
K00008	Career Planning and Career Strategy: A Study of Malaysian Insurance Agents
	Fee Yean Tan and Khulida Kirana Yahya
K00013	Determinants of Consumer Intention to Purchase Independent Artist's Work
	Evelyn Hendriana and Aryo Pradibta Tryono
K00014	Purchase Intention on Movie Counterfeit Products: An Empirical Study on College
	Students
	Evelyn Hendriana, Agustine Puspita Mayasari and Willy Gunadi
K00016	Stock price predication using combinational features from sentimental analysis of stock
	news and technical analysis of trading information
	Jheng-Long Wu, Chen-Chi Su, Liang-Chih Yu and Pei-Chann Chang
K00023	Multi-Criteria Assessment of Electricity Generation Technologies Seeking to Implement
	EU Energy Policy Targets
	Rimantas Dapkus, Dalia Streimikiene
K00025	The possibility of MCE application in the case of different supplier-customer
	relationships' types
	Ekaterina Khitilova
K00028	From the Angels to the Screamers: User Segmentation and e-WOM in Social Media
	Amalia E. Maulana, Stella Tjen
K00038	Foreign Ownership and Firm Performance in the Thai Construction Industry
	Thanapol Srithanpong
K00043	Towards a Hedge Fund Infrastructure Blueprint

	Iosif Ziman	
K00049	Does Financial Sectoral Shocks affect Economic Growth in Malaysia: Evidence from	
	Impulse Response Function and Variance Decomposition Analysis	
	Siti Muliana Samsi, Zarinah Yusof and Kee-Cheok Cheong	
K00051	Exchange Rate Regimes and Inflation in Iran	
	Hamidreza Ghorbani and Zarinah Yusof	

12: 00 - 13: 30	Buffet Lunch

Afternoon December 23, 2012 (Sunday)

SESSION – 3 (ICLLL 2012)

Venue: Concorde 1

Session Chair: **Prof. Jason Lim Miin Hwa**

Time: 13:30--15:30

A00015	Machine Translation in Arabic-Speaking ELT Classrooms: Applications and		
	Implications		
	Avinash Kumar		
A00018	The Communicative Approach in EFL Contexts Revisited		
	Showqi Bahumaid		
A00019	Language and Culture : A Reference to the Malay Crafts Terminology		
	Puteri Roslina Bt Abdul Wahid		
A00020	Translation of 'Memoirs of a Geisha': Analysis and Insights on Cultural Perspective		
	Anis Shahirah Bt Abdul Sukur and Puteri Roslina Bt Abdul Wahid		
A00022	Exploring the Mystery of Literary Reading: A Psychophysiological Perspective		
	Hui Wei Lin and Mei Hua Hsu		
A00023	Representational Texts as an Essential Medium for English Learning		
	Ling-jung Huang		
A00042	Where did the metacognitive train leave the rails? Putting the train back on the track		
	Brent Walters and Ching-ning Chien		
A10004	Demystifying the Myth of Motherhood: Toni Morrison's Revision of		
	African-American Mother stereotypes		
	Parvin Ghasemi and Rasool Hajizadeh		
A10013	The domestication of the English language for literary purpose in Nigeria: Creating a		
	Nigerian identity		
	Dare Owolabi		
A10015	EFL Teacher's Anxiety in Using English in Teaching in the Language Classroom		
	Prayong Klanrit and Rapeeporn Sroinam		
A10016	Australian Women in Olga Masters'Stories in the Vietnamese Concept of a Feminine		
	Ideal		

	Hanh Thu Nguyen	
A10020	How to use gifted tips of the strategies of the first language acquisition to promote	
	young L2 learners of English in classroom	
	Rasool Hajizadeh and Saeed Mehrpour	
A10022	ESP Teaching: Reversal of Roles between ELT Teachers and Subject Specialists	
	Osama Khalifa Mohammed	
A10023	Reading Scientific Texts: Some Challenges Faced by EFL Readers	
	Samsiah Abdul Hamid and Moses Samuel	

SESSION – 4 (ICEBM 2012)

Venue: Concorde 7

Session Chair: Rimantas Dapkus

Time: 13:30--15:30

K10007	Economic Structural Change and Growth with Two Capital Goods
	Wei-Bin Zhang
K10015	Modifying Culture To Advance Economic Development And Stimulate Growth: The
	Case Of Singapore
	Balbir Bhasin and Sivakumar Venkataramany
K10022	Managerial Ownership and Disclosure of Intangibles in East Asia
	Akmalia Ariff
K10026	INVESTOR RELATIONS PROGRAMS AND INVESTMENT DECISIONS
	Norraidah Abu Hasan, Julizaerma Khudzari, Farihah Hassan
K10027	Causality Effect between Equity Market and Exchange Rate Volatility in Malaysia
	Mazila Md-Yusuf and Hamisah Abd Rahman
K10028	The Impact of Firm Characteristics on Timeliness of Corporate Internet Reporting:
	Malaysian Evidence
	Fatimah Hanim Abdul Rauf, Nur Adnin Mohd Rais, Nursanaa Shuhaimi and Wan
	Farhah Shafiy W. Kamalluarifin
K10029	Factors influencing the quality of work life in the Indian banking industry – an
	empirical study
	Namrata Sandhu and Rahul Prabhakar
K10036	International human resource management practices and their outcomes in SMEs: A
	case of international assignees in Sri Lanka
	Padmini Jayasekara and Yoshi Thakahashi
K10037	Indian Private Equity Industry – The Challenges Ahead
	Sahil Sandhu and Namrata Sandhu
K10038	Outward FDI and Domestic Investment
	Goh Soo Khoon, Wong Koi Nyen
K10039	Investigating Stress and Employee Performance in Traffic Police
	Muhammad Hammad, Sajid H. Awan , C. S. Akhtar and Muhammad Imdadullah

K10040	Currency Costs in Trade Invoicing
	- Case on Selected East Asian Economies
	Gladys Siow
K10045	Analyzing the Short Term Effects of Oil Prices Changes on Income and Price Elasticity
	of Energy Demand in Malaysia: Energy Policy Implications
	Nora Yusma Bt. Mohamed Yusof and Nurul Wahilah Bt. Abdul Latif
K10046	Measuring Validity of the Determinants of Investment Decision Making
	Salman Ali Qureshi
K10049	Risk Management in Islamic Banking
	Shahrul Ezwan Ilias

15: 30 - 15: 50	Coffee Break
	Confee Dreak

SESSION – 5 (ICOSH 2012)

Venue: Concorde 1

Session Chair: SURIATI GHAZALI

Time: 15:50—18:00

1111e. 15.50—18.00				
Sexual Abuse among Female Secondary Students and Social Cultural Issues that				
Hinder or Enhance Responses to Child Sexual Abuse in Africa				
Akanle Florence Foluso and Asebiomo				
Positive Spillover of Pro-Environmental Behavior Phenomenon: The Influence of				
Organizational and Family Factors				
Nik Ramli Nik Abdul Rashid and Nor Hashimah Abdul Wahid				
A Survey on Quality of Life and Situational Motivation among Parents of Children				
with Autism Spectrum Disorder in Malaysia				
Poh-Chua Siah, Siew-Huei Tan				
Job Inequality and Women Discrimination in Formal Organizations: A Case Study of				
Ministries of Education and Health, Yobe State Nigeria				
Galadima, M and Jamri, B.M.				
Black Women Sexualities and the Female Condom Campaign in the Context of HIV				
and AIDS in Zimbabwe				
Clemenciana Mukenge				
The Practical Exploration of China's Collaborative Urban Revitalization				
Liangping Hong and Yue Pan				
Clay Therapy: An Alternative Approach to Emotional Reduce Therapy in Fostering				
Psychological Well-Being among School Students				
Amran Hassan				
School Culture and the Moral Development of Children				
Maila Dinia Husni Rahiem, Nur Surayyah Madhuba Abdullah and Husni Rahim				
The Framing of Science and Technology Ethics in the Chinese Newspaper Press				

	Qihui Xie, Shukun Tang and Zhenan Xie			
F10039	Support: Can it be aValue Creation Strategy for PositiveMarketing?			
SivakumariSupramaniam, Richard J.Vareyand Mary FitzPatrick				
F10041	Sexual Oppression and Religious Extremism in Margaret Atwood's The Handmaid's			
	Tale			
Maryam Kouhestani				
F10042	The Relationship between Ethical Climates and Organizational Commitment in			
Manufacturing Companies				
Hairunnisa Ma'amor, Ho Jo Ann, Ros Intan Safinas Munir and Nurhaziral				
F10043	Religion and the Public Sphere: The Indisponible Niche of Political Theology in the			
	Philippines			
Ivan Brian L. Inductivo, MA				
F10044	Assessing Intercultural Communication Competency and Health Communication			
	Nur`ain Achim and Norfadzilah Abd Razak			
F10045	An attempt to measure the success of residential common space: a case study in			
	Malaysia			
	Maryam Shabak, Nima Norouzi, Aminatuzuhariah bt Megat Abdullah and Tareef			
	Hayat Khan			
F10049	The Effect of Personality Traits on the Relationship between Organizational Conflict			
	and Job Performance in Telecommunication Company			
	Nurhazirah Hashim, Wan Edura Wan Rashid and Abdul Kadir Othman			

SESSION - 6 (ICLLL 2012)

Venue: Concorde 7

Session Chair: Puteri Roslina Abdul Wahid

Time: 15:50—18:00

A10025	Postpositive Past Participles Used on Its Own		
	Yae Furuta		
A10026	Masked Orientalism Exhibited in Local Movies: An Orientalist Reading of Livre de la		
	Loi		
	S. Habib Mousavi and Fateme Ghafoori		
A10028	The study of culture on Foreign Language Teaching		
	Somayeh Mohammadi Chahaki, Fatemeh Sadat Basirizadeh		
A10034	A Sociolinguistic Study of Vowel Harmony in Persian(A Sociolinguistic study)		
	Morad Bagherzadeh Kasmani		
A10035	Discourse Analysis: Personal Pronouns In Oprah Winfrey Hosting Queen Rania of		
	Jordan		
	Hala El Saj		
A10036	Developing Speaking Skills Using Three Communicative Activities		
	(Discussion, Problem-solving, and Role-play)		

Thanyalak Oradee
An Analysis of Certain Phonetic, Morphological and Syntactic Errors in English: A Case
Study of Saudi B.A Students at Department of English in King Khalid University
Khalid Al. Badawi
Poor performance of communicative skills in Mother Tongue resulted in failure of Under
Graduate Students in Indian University Examinations
Dr. K.Mallareddy
The Development of English Reading Comprehension Ability Using Metacognitive
Strategies of Mathayomsuksa 5 Students
Praphaithong Sitthiprom
Literacy among the Secondary schools Students in Malaysia
Fong Peng Chew
Developing English Writing Ability Using the 4 MAT of Prathomsuksa 6 Students
Teerapon Benchachinda
Investigating the Perceived Emotional Experience of Bilinguals in the Acquisition of
First and Second Languages: KIRKHS Students as a Case Study
Rahmah Ahmad Osman and Usman Jaffer
Ideology and Power Relation Reflected in the Use Of Pronoun in Osama Bin Laden'S
Speech Text
Abd. Muqit
Language, Culture, and Translation of the Karbi: A brief Study
Serdihun Beypi
Conceptualising Literary Responses of L2 Readers: An Exploratory Study
Khairul Husna Abdul Kadir, Tengku Nor Rizan Tengku Mohamad Maasum and
Ravinchandran Vengadasamy

SESSION – 7 (ICETM 2012)

Venue: Concorde 6

Session Chair: Balbir Bhasin

Time: 15:50—16:50

K10050	Factors Affecting Users' Acceptance of E-Banking in Damansara, Malaysia.	
	Izzatul Ussna Ridzwan , Nur Amirah Mohd Zain, Nurul Farah Raizal and Nurul Syafiqa	
	Khamsan	
K10052	Evidence of Bank Lending Channel in the Philippines	
	Maria Josefina Angelica C. Aban	
K10054	Resource Boom and Economic Growth in Laos	
	- What Can We Learn From Other Countries and Policy Simulations?	
	Phouphet KYOPHILAVONG, Chanthachone SENESOUPHAP, Somnack	
	YAWDHACKSA	
K10055	Boosting Malaysian Tourism – The Food Way!	

	Zulaika binti Zakariah			
K10058	A Comparative Study of Customer Preferences towards Fresh Groceries: Organized v/s			
	unorganized retailers			
	Rama Venkatachalam, Arwah Madan			
K10060	Introducing the Clean-Tech Adoption Model: A California Case Study			
	Peter Riezebos, Paul Bijleveld, Erik Wierstra			
K10061	The application of α -stable distribution in modeling several indexes in Vietnamese stock			
	market			
	Tran Huu Trung			

SESSION - 8 (ICLLL 2012)

Venue: Concorde 6

Session Chair: Hui Wei Lin

Time: 17:00-18:00

A00035	Teacher Autonomy and Learner Autonomy: An East Asian's Perspective	
	Thao Thi Thanh PHAN	
A10050	Romanian-speaking communities outside Romania: linguistic identities	
	Dorin Lozovanu	
A10054	Teaching Public Speaking in a Blended Learning Environment	
	Ainol Haryati Ibrahim and Zailin Shah Yusoff	
A10056	Components of Chinese Reading Comprehension Placement Test for Singapore Primary	
	School Students	
	Tzemin Chung, Mun Kew Leong, Joel P.L. Loo and Qiu-Xue Si	
A10057	The Use of Stories as Moral Education for Young Children	
	Husni Rahim and Maila Dinia Husni Rahim	
A10061	Some Linguistic Difficulties in Translating the Holy Quran from Arabic into English	
	Abobaker Ali Brakhw	
A10062	Enhancing students 'motivation by providing feedback on writing: The case of	
	International Students from Thailand	
	Nazifah Hamidun, Shafiq Hizwari Md Hashim, and Nur Farhinaa Othman	

19:00 , December 23, 2012	Dinner Banquet
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Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office & Adobe Reader) Projectors & Screen Laser Sticks

Materials Provided by the Presenters:

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Ses sion) Duration of each Presentation (Tentatively): Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

Concorde Inn Kuala Lumpur International Airport

http://sepang.concordehotelsresorts.com/index.php

Location

Concorde Inn KLIA is strategically located, only three minutes away from the Kuala Lumpur International Airport with our complimentary airport shuttle service.

Concorde Inn KLIA is also a popular choice for motor sports enthusiasts because of its close proximity to the F1 Sepang International Circuit where racing events such as F1, Motor GP, Japan GT and other races are regularly held.

Getting to and from KLIA Main Terminal

Our complimentary airport shuttle service runs between Level 1 Door 3 at KLIA Main Terminal and the hotel lobby main entrance. The shuttle service is operating at 30-minute intervals between 5.30am and 12midnight. You may contact the Hotel directly if your arrival time is after 12 midnight, so that we can send the Hotel van to pick you up at the same pick-up point.

Getting to and from KLIA Low Cost Carrier Terminal (LCCT)

This Sepang hotel is about 15 minutes away from the LCCT where taxis are available for hire from RM32.00 per way to the hotel.

Alternatively, you can take the LCCT-KLIA airport shuttle, which costs RM2.50, to KLIA Main Terminal. At the main terminal, you can use our complimentary shuttle service to get to the hotel.

To get to the LCCT, you can arrange transport at tour desk that located at the hotel lobby. Our LCCT Stopover Package offers complimentary transfer to the LCCT and late check-out options.

Getting to and from Kuala Lumpur City Centre

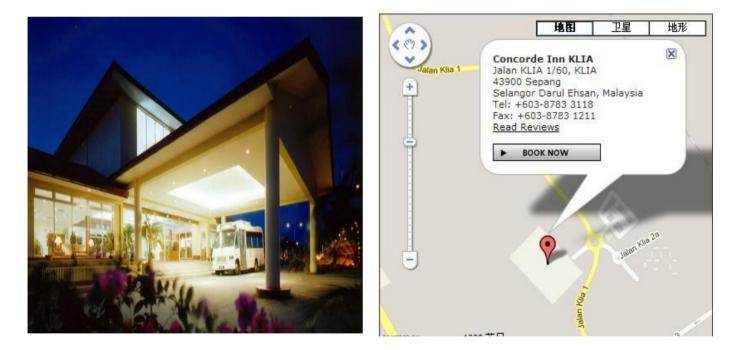
This Sepang hotel is approximately 50 minutes' drive to and from Kuala Lumpur city centre.

Alternatively, you can take the KLIA Ekspres between KLIA Main Terminal and KL Sentral. You can use our complimentary shuttle service between the hotel and KLIA Main Termi.

Contact :

Ahrizan Binti Basiran Sales Manager

Tel: +603 – 8783 3118 *Email:* <u>ahrizan@concorde.net</u>



2013		
February 24-25, 2013		
2013 2nd International Conference on Economics Business and Marketing Management (<u>CEBMM2013</u>)	Rome,Italy	Oct. 10, 2012
2013 2nd International Conference on Education and Management Innovation (ICEMI2013)	Rome,Italy	Oct. 10, 2012
2013 4th International Conference on Financial Theory and Engineering (<u>ICFTE2012</u>)	Rome,Italy	Oct. 10, 2012
March 17-18, 2013		
2013 2nd International Conference on Economics and Finance Research (<u>ICEFR2013</u>)	Macau	Oct. 15, 2012
2013 2nd International Conference on Language, Medias and Culture(ICLMC2013)	Macau	Oct. 15, 2012
2013 International Conference on Social Science and Humanity (ICSSH2013)	Macau	Oct. 15, 2012
April 8-9, 2013		
2013 3rd International Conference on Management and Artificial Intelligence (ICMAI2013)	Bangkok, Thailand	Nov. 10, 2012
2012 3rd International Conference on Economics, Trade and Development (<u>ICETD2013</u>)	Bangkok, Thailand	Nov. 10, 2012
2013 2nd International Conference on Humanity, History and Society (ICHHS2013)	Bangkok, Thailand	Nov. 10, 2012
May 19-20, 2013		L
2013 2nd International Conference on Economics, Business Innovation(<u>ICEBI2013</u>)	Copenhagen, Denmark	Dec. 5, 2012
2013 2nd International Conference on Management and Education Innovation(ICMEI2013)	Copenhagen, Denmark	Dec. 5, 2012
2013 3rd International Conference on Management and Service Science (ICMSS2013)	Copenhagen, Denmark	Dec. 5, 2012
June 15-16, 2013		
2013 2nd International Conference on Innovation, Trade and Economics (<u>ICITE2013</u>)	Colombo, SriLanka	Jan. 5, 2013
2013 2nd International Conference on Psychological Sciences and Behaviors(ICPSB2013)	Colombo, SriLanka	Jan. 5, 2013
2013 International Conference on Humanities, Culture and Sociality(<u>ICSCH2013</u>)	Colombo, SriLanka	Jan. 5, 2013
July 13-14, 2013		
2013 5th International Conference on Information and Financial Engineering (ICIFE2013)	Jakarla, Indonesia	Feb. 20, 2013
2013 2nd International Conference on Knowledge, Culture and Society (ICKCS2013)	Jakarla, Indonesia	Feb. 20, 2013

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